Objective:
It provide exposure to the students to the entrepreneurial culture and industrial growth so as to preparing them to set up and manage their own small units.

Unit – I:
Introduction: The entrepreneur–Definition; Emergence of entrepreneurial class; Theories of entrepreneurship; Role of socio–economic environment; Characteristics of entrepreneur; Leadership; Risk taking; Decision–making and business planning.

Unit-II
Promotion of a Venture: Opportunities analysis; External environment analysis –economic, social and technological; Competitive factors; legal requirements for establishing of a new unit and rising of funds; venture capital sources and documentation required.

Unit-III
Entrepreneurial Behaviour: Innovation and entrepreneur; Entrepreneurial behavior and psycho-theories, Social Responsibility.

Unit-IV
Entrepreneurial Development Programmes (EDP): EDP, their role, relevance and achievements: Role of Government in organizing EDPs: Critical Evaluation.

Books Recommended:
2. Entrepreneurial Development- Khanna, S. Chand & Co.
6. Financial Management – Khan & Jain, TMH
7. Entrepreneurship and Small Business Management; Dr. CB. Gupta, Dr. S.S. Kanaka – Sultan Chand & Sons 2006.